AUTOMOBILES

ACME 7th Ave. & 40th St. Tel. 131 Beyans,

AM. LOCO. MOTOR CAR Gleense Berliet") 1891

AUTOCAR Autocar Sales Co., B way & soth St.

BABCOCK Babcock Electric Carriage Co.

BAKER ELECTRICS. Baker Motor Vehicle Co. of N. Y., 1790 B'way. Tel, 2830 Col.

CLEMENT-BAYARD & APPERSON

ORBIN 1888 BROADWAY (63d St.)
Phone 5903 Columbus.

ELMORE A. Elliot Ranney Co., B'way at 61st St., N. Y. Phone 3850 Col.

FIAT THE HOL-TAN CO., 244-250 W. 49th St. Phone 2406 Bryant.

FRAYER-MILLER CO., Motor Mart. 62d;St. and B'way; Tel. 2851 Columbus.

GARFORD Garford Motor Car Co., 1540-43 B'way. Phone 4831 Bryant.

HAYNES AUTOMOBILE CO., 1715 Broadway. Phone 1346 Columbus

HOL-TAN THE HOL-TAN COMPANY,

JACKSON & GLIDE G. A. Scott Motor Co., 1720 B'y. Tel. 4421 Col.

LOZIER THE LOZIER MOTOR CO., Broadway and 55th St. Tel. 2892 Col.

MORA Broadway & 52d Street. Tel. 3829 Col.

MATHESON & POPE-HARTFORD.

QUINBY J. M. & CO. Simplex and Panhard.

RENAULT P. Lacroix, Gen. Mgr. Tel. 3004 Col

REO & PREMIERR, M. OWEN & CO., 1759 B'way,

ROYAL TOURIST C. A. Duerr & Co., 2143

THOMAS HARRY S. HOUPT CO., B'way & 63 St. Tel., 6450 Col. Newark: 213 Clinton Av.

WAVERLEY ELECTRICS.
A. G. SOUTHWORTH CO., INC.
Broadway. Phone 4040 Columbu

RAINIER MOTOR CAR CO., B'way & 56th St.

HOMAN & SCHULZ CO., 38 W. 62d St. Phone 4511 Col.

NATIONAL SE West 62d St. Phone 4511 Col.

TTALA IMPORT CO., 41 W. 55th St., & 385 5th Av.

SIDNEY H. BOWMAN AUTO CO. 225-231 West 49th St. New York.

DEMAREST A. T. & Co. IMPORTED CARS.

CADILLAC

GEO. J. GROSSMAN, 1049 B'way, corner 51st St.

WANKS MOTORISTS WILL GO ON LONGER TRIPS.

countly Elected President of the Automobile Club of America Believes Motor car dourneys Here and Abroad Will Aperionee Steady Increase in Pavor.

near approach of what autoterm pleasant touring weather of many owners of motor cars arn to the subject of making the the automobile trips the day during the coming summer for motor car trips within a day's their homes the majority need information, as the majority of explored all the country surheir home towns, but when they tertake longer trips or wish to grope while travelling in an autoneed the best touring data that

versally acknowledged that the mation department of the Autoub of America is by long odds the country, but until very recently ation could only be secured by obers of the big organization of distributing these data is told ollarsing announcement, made by

E. H. Gary, head of the United States oration and the recently elected of the Automobile Club of America, hat all great motoring organizations he future devote a large portion of rgies to securing and compiling prehensive and up to date touring for the benefit and information

ow president of America's pioneer est automobile organization is of that motorists will wish to make ious and longer tours every year, hat touring will grow increasingly this country on account of the good roads idea and the number the good roads idea and the number of improved highways that are being so many States of the Union every the too, as automobilists become astomed to running their cars and the needless fear of breakdowns naturally plan for longer journeys content with the one and two day set stiffed them during their novice motorists, but will surely wish to re-extended tours. In various countended tours, the stripped of making tours in various counterplant of making tours in various counterplant of the good touring parts of this in business trips, on which they traviliroad or steamer, but the historical France, Italy, Germany and Great relikely to be unknown to them, and to better nor more pleasant way to

better nor more pleasant way to than to drive around and through automobile. For this reason the tive of the A. C. A. heartily ap-the pleasant relations the club has coresentative national clubs of the

the representative national clubs of the seriain that these great European a have members are constantly touring in their own countries or in neighboring are best litted to gather news of all that relates to touring by automobile, eli as all information having to do with one and frontier regulations, taxes and arious localities where the speed regulators is considered with unjustifiable severity he purpose of securing undeserved refrom automobile parties. In one retire great national clubs of Europe a great advantage, as they are able to earrangements with the Government officient their countries so that their members, the members of clubs having treaties them, as the Automobile Club of America are not submitted to the annoyance that mattached motorist would be whenever rought his car into any of the European rought his car into any of the European

The officers of the Automobile Club of erica, recognizing the fact that the organion has both a moral and a real responsity to look after the needs of automobility to look after the needs of automobility of the company of the compa sall over the country on account of its estion as the leading American organization motoring affairs, authorized the creation for new class of members a short time ago, be known officially as 'Subscribers to the ureau of tours.' Motorists who residentistic of the metropolitan district of New ork city are eligible for membership in its new class of the A. C. A., and many such emberships are heing taken out every each by automobile owners who wish to use fouring service for trips in this country

abroad.

President Gary is especially enthusiastic erthis new plan to allow out of town motors an opportunity to benefit by the splendid vice of the club's bureau of tours. He inks there are thousands of automobile ners throughout the country who would a to be identified with America's pioneer tomobile organization, but who would have enough use for the clubhouse feature of the organization to warrant their sing either active or associate members sering either active or associate members the club. For this reason he commends to plan adopted by the governors when eyestablished the subscribers to the bureau fours, and firmly believes the idea to be a ost excellent one, both for those who subtile for the touring service and also for A organization.

### AUTOMOBILE NOTES.

he stereopticon has been put to a novel and culcal use at present by the Cadillac Motor Company of Detroit. The Cadillac company hasizes the vital importance of standardiza and the impossibility of attaining it without ant claborately equipped with the expensive

he only way in which the buyer can fully ap what such an equipment means in qualities of his car is to take a walk he Cadillac factory - and with that thought d the Cadillac company has adopted the of to their sales department. A complete and stereopticon equipment, showing more views either taken inside the factory or Cadillac achievements in various parts e world, has been provided.

npanying the display of the pictures a fects given, the whole constituting an entertainof an hour's duration. This display is given the auspices of Cadillac agents in their local s, invitations being sent to automobile own-ospective owners and a lecturer provided factory. The idea has proven enormously and the entertainment is "booked ahead"

lore physicians and surgeons are buying motor sithis year than eyer before, according to C. P. president of the Mitchell Motor Company "Our most enthustastic Mitchell are doctors," said Mr. Skinner. "The trade ing this class of professional men was splendld but this year it seems as if every doctor ing to buy one. We know of many physicians processed the area of the territory in practise that the increased business more than paid the cost of the autocear. The average doctor to day would six about doing without a motor car as thout a prescription book."

effort to decide the controversy as to who on the Briarcliff race the Lozler Motors has discovered that it really won the about three miles. It appears that Louis the winner, had only 34 Inch wheels, while for rars had 36 Inch wheels. It can be seen the that four 34 Inch wheels will travel on obtain just eight inches further than four whres.

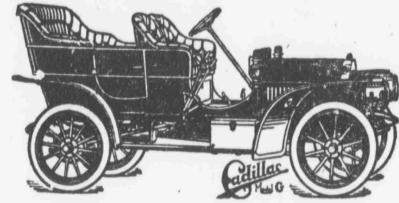
Wheels.

AVIII- is the title by which the latest produce the Autocar Company of Ardmore is placed parfect. Not only does it fuifil practically its as far as the town use of the self-propelled is concerned, but its scope in the commercial is extensive. The chassis of the new is standard for six separate and distinct of hodies. These include limousine, town storia, landaulet, station wagon, open devagon and closed delivery wagon, the latabeling capable of a capacity of 1,500 pounds. It is a seen the prime object of the builduling as they do that the present day trend this direction. But although they have send in the way of other important points, were plant consists of a two cylinder horiscanced motor developing is horse power. A stem of ignition is employed consisting driven magneto and battery and coil systiem.

csars, N. V., is at present celebrating the occu-on by the Mora Motor Car Company of their plant. Although they have already started over in twill take all of sixty days to accom-the complete task on account of the busy on. The main building is of brick, mill construc-position feet and two stories high, with full git roe, making an open building with abund-of light. The Mora company purchased the wilch contains seven acres on the Northern Se, Railroad. One of the unique features is ich vontains seven acres on the Northern Raifroad. One of the unique features is graded down to bring the floor of the freight a level with the lower floor of the building late loading. This siding will accommoden freight cars. The testing house of the fact is complete in every detail. Doors the ength of the building permit cars to be eiten in and out, while the pits which have ovided adjacent to these entrances experitical inspection to which the machines say of testing are subjected to. The heatpower plant is isolated in a concrete buildingside the railroad tracks. Here also great in time is attained, for the coal can be direct from the coal cars into the fre-Plans are complete for other buildings to

How Does It Come That the

Will Out-Live and Out-Wear Any Other Car Built?



Model G .- 4-Cylinder Touring Car, \$2,000

Do you realize that this question is being asked wherever automobiles are being sold?

Do you realize that the new test and the true test of automobile construction is: "How long will this car last?"

Do you know that buyers are pointing to the experience of 16,000 Cadillac owners and demanding to know why other cars do not last as long?

Do you know that they are no longer satisfied with mere speed, but want the long life of the Cadillac as Well?

The Cadillac Company began preparing for this change in the public demand the first year of its existence.

It is insisted then that no car could last more than a butterfly life which was not synchronized in every essential part-down to one onethousandth of an inch if need be.

It insisted that no such perfect fit and balance could possibly be secured in any assembled car.

It insisted that nothing short of the enormous expenditure for special machinery represented in the Cadillac plant could build a car which, like the Cadillac, would keep going continuously.

The Cadillac Company proved that this was true by building 16,000 cars which have never gone out of commission; and it is proving it again by building a 4-cylinder car which has no equal in the world for endurance and long life.

All these points which are vital to you as a possible buyer we can only hint at here.

■ But mark our words—the day of the one-season-car has gone, and the day of the longlived car has come with the Cadillac.

I Get the full facts from your Cadillac dealer.

### Cadillac Motor Car Co., Detroit, Mich., U.S. A.

Members Association Licensed Automobile Manufacturers.

New York City, Brooklyn, Jersey City, N. J., Newark, Newark, Bridgeport, Conn., Stamford, Conn.,

George J. Grossman, Jos. D. Rourk. Crescent Auto Co., Motor Car Co., of N. J., Bridgeport Auto Co., Mechaley Auto Co.,

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Finest, lightest, most durable automobile bodies made. Quinby aluminum bodies are Standard for Quality.

Every facility for expert repairs to bodies and A number of SIMPLEX cars, new and used, at

Works and warerooms, 30 minutes from 14th street and 6th avenue, via Hudson tunnels, 7 miles from 23d street ferry.

## J. M. QUINBY & CO.,

Automobile Body Builders, NEWARK, N. J.

be located parallel to the first main building, and when complete the various buildings are to be connected by another across the south end. In side of a few short years the success attained by the Mora has made the wonderful development, of the Mora has made the wonderful development of the Newark plant possible. Their latest creation, the Mora Siz, is already cutting a wide swath, and following the footsteps of its predecessor, the Mora four, it has made a scaled bonnet run of 1,000 miles under the auspices of the Automobile Club of Buffalo.

very attractive prices.

Since the adoption of the rule excluding the chains for automobiles from the city parks and chains for automobiles from the city parks and boulevards there has been much attention devoted to some of the other ways of preventing side silp, to some of the other ways of preventing side silp, to some of the other ways of preventing side silp, to some of the other ways of preventing side silp, to some other transversely consists of five large ribs which are cut transversely at intervals of an inch so that studs are left about the shape and size of a lozenge. It is stated that this style of corrugation has the advantage over the familiar dotted type in that it does not work off or pull loose.

The Reo Motor Car Company has recently increased its shipping capacity from forty to sixty cars a day, or 390 cars a week. This is an increase of 30 per cent. over its former capacity. On April 30 the shipments to R. M. Owen & Co. In this country east of the Rocky Mountains aggregated sixty one cars; on April 29, fifty nine caes, and April 28, fifty eight cars. The total number of cars shipped in this territory alone during April was shipped in this territory alone during April was shipped in this territory alone during April was capacity of sixty cars and the large number of advance orders, including both foreign and domestic, now being received daily, the May output of the Reo will exceed that of any month in its history and will run close to 1,500 cars during the current month.

what appears to be a result of a fixed idea is found in the control scheme of a new line of motor cabs with a liveried footman, just instituted at the Waldorf Astoria Hotel in New York. The cabs are the product of the American Locomotive Automobile Company. The new cabs seemingly have been designed on the sesiled bonnet principle; that is, with the idea that they can run day in and day out without the hood being lifted for adjustment, for there is no spark advance on them. A wire running out through the radiator permits of "tick ling the carbureter," and as the ignition is low tension, with no spark plugs, there is no chance for green drivers making trouble by fussing. So far as the drivers are concerned the garage foreman might just as well send the cabs out day after day with their bonnets sealed.

An important change in New York selling agencies is embodied in the announcement that Acme cars will henceforth be sold by a new metropolitan concern. This is the firm of Cordner & Filinn, which yesterday opened salestooms of imposing appearance at the northeast corner of Broadwand Seventy sixth street. The firm succeeds to the agency formerly held by J. B. Brewster & Co.

No less creditable than the performance of the

Mora on its recent sealed bonnet run was the behavior of the Pennsylvania clincher tire equipment upon which the run was made. Regarding this feature of the test Mr. O'Deli said: "The Pennsylvania tires gave absolutely no trouble in the 1,000 mile trip, except for two punctures caused by nails. The service of these casings was the more remarkable inasmuch as the car was driven at very high speed over roads having a rough top dressing of sharp flint stones most of the way."

Following up its remarkable 1,000 mile sealed bennet run at Seattle, the Oldsmobile again distinguished itself in the recent three days endurance run at Detroit. The latter affair was held under the supervision of the Detroit Automobile Dealers Association and was the first of its nature held in the Wolverine State. Two Oldsmobiles were entered in the 435 mile run and they finished with perfect scores. Conditions as reported from the scene of action were exceptionally trying on all the contestants, the first day's run was made through a veritable sea of mud, while the continuous fall of rain and sleet fairly lashed the drivers into a state of exhaustion.

Another world's racing record goes to the credit of Continental tires. Word has been received of results of a race at twenty five miles distance at the Brookland track in England, in which a Mercedes car equipped with Continentals was the winner. The speed is reported as 135.5.10 kilometers per hour. This is equivalent to a rate of just about eighty-three miles.

Auto Comfort, issued by the Hartford Suspension Company, is the title of the latest thing in house organs in the automobile trade. It treats particularly of the comfort and safety derived from the use of shock absorbers, although in addition it has many short stories and items of general interest to the motor car owner.

The current issue of the Rambler Magazine is known as the physicians' number and has been written and edited by a number of physicians who have used Rambler cars in their practice for several years. Thirty-two doctors, two of whom are women, have written of their experiences for this issue and furnished many illustrations.

Yachts Change Hands.

The following transfers of yachts are announced through the agency of Hollis

The 35 foot launch Swastika has been sold The 35 foot launch Swastika has been sold by Frank H. Perey of Bath, Me., to E. W. Buxton of Boston.

The 18 foot cabin knockabout Result has been sold by Percy H. Tarr of Boston to Miss Helen M. Murdock of Bostom.

The 40 foot cabin gasolene launch Scamp, built by Murray & Tregurtha last year, with two cockpits, one forward and one aft, owned by John D. Crosby of Boston, has been sold to Thomas B. Wales of Wellesley Hills, Mass.

# WHITE WINS

Double Victory in Harrisburg Endurance Run

A 30 horse-power White Steamer was the only touring car to make a perfect score in the 320-mile endurance run of the Motor Club of Harrisburg, held May 4th and 5th. The White was awarded the principal trophy, the Board of Trade Cup, and also the Patriot Cup for which four cars, including the White, tied in last year's contest. Three of last year's successful drivers competed with the same makes of cars in last week's contest.

The contest was run over the rough and hilly roads of eastern Pennsylvania. A 20-mile-an-hour schedule prevailed, with checking stations at intervals of approximately 30 miles. Each car carried an observer and, in addition, all working parts were sealed. At the conclusion of the run, the cars were critically examined by a committee of well-known experts.

That the single White entry should have made the only perfect score in the touring car division is significant of the superior reliability and strength of construction of the White. The results of the Harrisburg contest, it should be further pointed out, were the same as in the memorable contest of the Quaker City Motor Club on January 1st, 2nd and 5th, and in last year's struggle for the Hower Trophy, in that the single White entry proved triumphant over a large number of the leading gasoline cars.

#### NEW SAN FRANCISCO-LOS ANGELES RECORD

A 30 horse-power White Steamer set up a new record from San Francisco to Los Angeles on April 28th, covering the 478-mile mountainous journey in 17 hours and 17 minutes, thus cutting 56 minutes from the former record which had stood for nearly two years.

### PERFECT SCORE IN DETROIT ENDURANCE RUN

The single White Steamer entered in the threeday, 419-mile endurance run of the Detroit Dealers' Association, held on April 29-30 and May 1st, made the usual White performance---a perfect score.

#### PERFECT SCORE IN BALTIMORE "SEALED MECHANISM" CONTEST

The single White Steamer entered in the 147mile "sealed mechanism" contest of the Automobile Club of Maryland, held on May 2nd, made the usual White performance---a perfect score.

Call and see the car in a class by itself

## THE WHITE COMPANY

Broadway at 62d Street



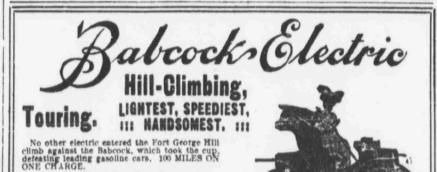
### Costs Little For Tires

The Mitchell fits the pocketbook of the man of moderate means. It consumes little fuel, requires few repairs, and above all is easy on tires-and tire expense is kept down to a minimum.

4 Cylinder 20 H.P. Runabout .....\$1,000 4 Cylinder 20 H.P. Roadster .....\$1,250

4 Cylinder 35 H.P. Touring Car ...\$2,000 4 Cylinder 35 H.P. Limousine ..... \$2,800

Mitchell Motor Car Co. Racine. Wis. MITCHELL MOTOR CO. OF N. Y. 1878 BROADWAY, Can 62d Street



Babcock Electric Carriage Co.,

BROADWAY AND 48th STREET. Brooklyn Agents, McINTOSH BROS., 710 CARROLL STREET.

Three Out of Six

Won three cups out of six offered as prizes in the endurance run of the Harrisburg Motor Club. It was the only gasoline car that made a

### Perfect Score

defeating twenty-six contestants and demonstrated once again Pullman superiority.

Awarded the perfect score cup for gasoline cars, the President's cup, offered by the President of the club for local amateur drivers making the best showing, and won the cup for runabouts in Class C.

The Pullman won the recent Philadelphia to Savannah race, and made the best showing of all cars in point of weight in the endurance run of the Long Island Automobile Club and in performance defeated every water-

In 5 Models, \$1,875 to \$3,500

Cimiotti Bros. 1843 Broadway, New York

FIRST QUALITY 1908 TIRES Guaranteed by Diamond Rubber Company 25x5, \$12.75; 30x3, \$18.75; 3'x3'4, \$17.50. Guaranteed Tubes, 1908 Stock. 2813, \$3.36; 30x8, \$3.52; 30x3<sup>1</sup>4, \$3.76, 32x3<sup>1</sup>4, \$5.94; 34x4, \$6.75; 34x4<sup>1</sup>4, \$7.86, 34x4 First Quality GUARANTEED Shoes, \$28, FULLY GUARANTEED 1900 stock; Tires all makes at EYE-OPENING PRICES. Call or write szso High Tension "La Coste" Magnetos, 875.
Complete Automobile Supplies Catalogue mailed free,

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"Keep your eye on Continentals."







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SHOCK ABSORBER The device that made Safe. Speedy and Com-fortable Automobiling Possible. 212 West 88th St. 67 Vestry St., New York,

US BARKEEPERS FRIEND USED AND ENDORSED BY THE LEADING DEALERS #SOLD ALLOVER THE WORLD

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Just how good is the Republic Tire?

The best of 1908; there may be better next year; not this year.

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